



**THINK
PLASTIC
THINK
BRAZIL**

ambiente

the show

12-16.2.2016

FRANKFURT / GERMANY

About



Here is where the world meets up. With the latest design trends and innovations and our partner country presentation, more than 134,000 trade visitors from over 150 countries benefit from a forward-looking market overview and a range of goods unique in terms of breadth and depth. In 2015, more than 4,800 exhibitors from over 90 nations showcased their latest product ideas.

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AMBIENTE 2016

WHY BRAZIL?

Investors and consumers throughout the world are getting to know Brazil. This vast country also offers various opportunities for business. Recent structural, economic and political reforms have cast Brazil in a new role on the international stage. As it travels down the path of growth

BRASIL

and sustainability, Brazil has gained the credibility that makes it an obligatory component in the portfolio of major investors. Today, anyone considering great business opportunities will include Brazil. The dynamics of the Brazilian economy are impressive to more demanding investors and consumers. Exports have doubled in the last four years, and imports have increased in a similar pace. This demonstrates that there is a degree of balance in Brazil's strategy. While aggressively approaching the international market, Brazil also exposes its own products to foreign competition on the internal

market, without protectionist or bureaucratic impositions. This new perception of Brazil is attributable in part to the high quality of Brazilian products: creative, modern and functional, they stand out for the factors such as the materials used and the originality of the product design, as well as their quality and technological standards. Just to give some examples of that environment of free trade and competition it can be mentioned the extensive flow of imports and exports products in the same industrial sectors such as automobile, electronics and ITC.

KEY FIGURES

- GDP (PPP) – US\$ 2,065 TRILLION (IBGE/FMI 2013);
- LARGEST PRODUCER OF IRON ORE;
- LARGEST PRODUCER AND EXPORTER OF COFFEE, SUGAR CANE, ORANGE JUICES;
- LARGEST EXPORTER OF SOYBEAN, AND SECOND EXPORTER OF MEAT, CHICKEN AND LEATHER;
- 5TH DESTINATION FOR FOREIGN DIRECT INVESTMENT (FDI) AMONG EMERGING MARKETS;
- 4TH LARGEST MANUFACTURER OF COMMERCIAL PLANES;
- 8TH MARKET PRODUCER OF STEEL AND ENERGY.

THINK PLASTIC BRAZIL

INP - Brazilian Plastic Institute

The Think Plastic Brazil Program (formerly known as the Export Plastic Program) offers Brazilian supply sources, production outsourcing and partnership to foreign industries and markets, and counts on a highly skilled team. It acts as an interface between Brazilian manufacturers and international buyers of plastic products.

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WWW.THINKPLASTICBRAZIL.COM

THE THINK PLASTIC BRAZIL
PROGRAM HAS ABOUT 70
BRAZILIAN MEMBER COMPANIES,
MANUFACTURERS AND EXPORTERS
OF A WIDE VARIETY OF PRODUCTS:

HOUSEWARES

BABY, CHILD & TOYS

GIFTS

LICENSING AND PROMOTIONAL

BATHWARE

HOME DECORATION & LIGHTING

OFFICE, STATIONERY & SCHOOL

DISPOSABLES

INSTITUTIONAL

ORGANIZERS

FURNITURE LINE

KITCHENWARE

PET SHOP

GARDEN & LAWN AND OUTDOORS

LAUNDRY & CLEANING

TABLEWARE

MEET OUR TEAM

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BRAZILIAN EXHIBITORS

- | | |
|----|--------------|
| 01 | Brinox |
| 03 | Jaguar |
| 05 | Ou |
| 07 | Maxeb |
| 09 | Metaltru |
| 11 | Plasútil |
| 13 | São Bernardo |
| 15 | Termolar |
| 17 | Yuze |



PRODUCTS

Kitchenware, Tableware, Bathware,
Home-Office Organization, Disposables
Cups, Plates and Cutlery.





PRODUCTS

Kitchenware, Tableware, Bathware,
Laundry & Cleaning, Home-Office
Organization, Baby, Child & Toys,
Giftware, Promotional & Licensing.



<OU>

PRODUCTS

Kitchenware, Tableware, Bathware,
Laundry & Cleaning, Home-Office
Organization, Home Decoration
& Drapes, Beauty & Healthcare,
Giftware, Gourmet & Hospitality,
Promotional & Licensing, Acrylics,
Thermos & Isotherms





PRODUCTS

Bathware, Laundry & Cleaning,
Home-Office Organization, Baby,
Child & Toys, Pets.





PRODUCTS

Kitchenware, Bathware, Laundry & Cleaning, Home-Office Organization, Garden & Outdoors, Furniture.





PRODUCTS

Kitchenware, Tableware , Bathware,
Laundry & Cleaning, Home-Office
Organization, Baby, Child & Toys,
Furniture, Sports and Fitness, Pets,
Promotional & Licensing.





PRODUCTS

Kitchenware, Tableware, Bathware,
Laundry & Cleaning, Home-Office
Organization, Office, Stationery &
School, Garden & Outdoors, Home
Decoration & Drapes.





PRODUCTS

Kitchenware, Tableware, Giftware,
Thermos & Isotherms.





PRODUCTS

Kitchenware, Giftware,
Gourmet & Hospitality.





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COMPANIES PAGE

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COORDINATION



ApexBrasil

BRAZILIAN TRADE AND INVESTMENT
PROMOTION AGENCY 



INSTITUTIONAL SUPPORT



adiplast

Brazilian Plastics Industry Association

 ABIQUIM

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