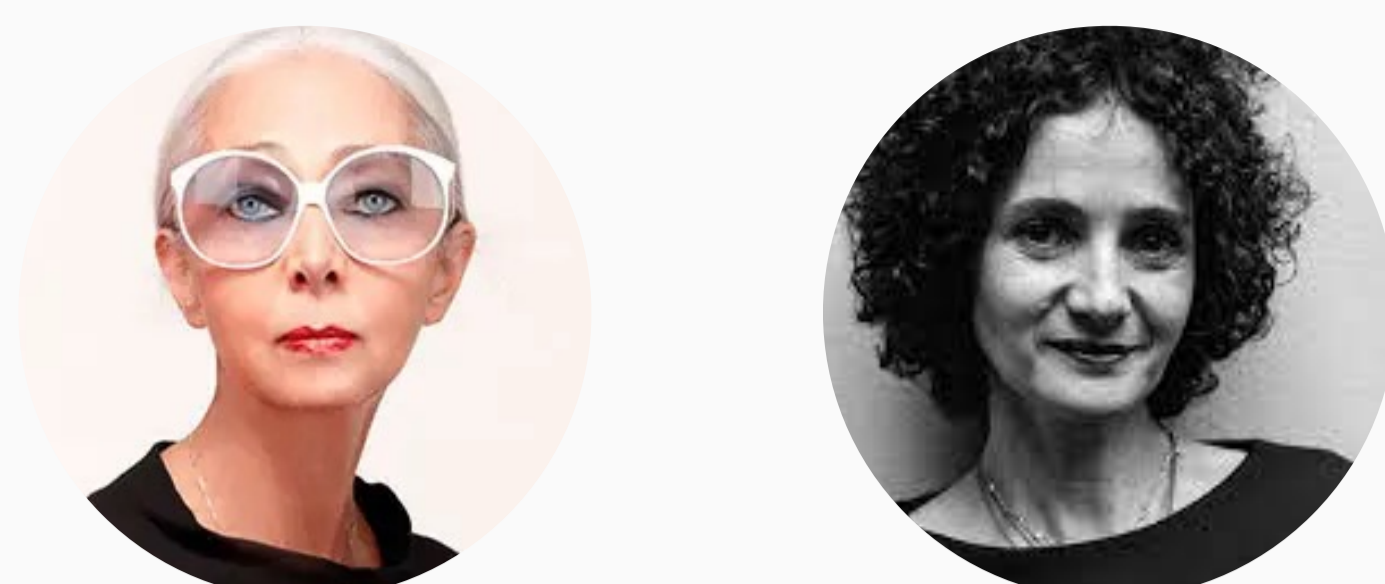


7 DE NOVEMBRO
NOVEMBER 7TH
7 DE NOVIEMBRE

8 DE NOVEMBRO
NOVEMBER 8TH
8 DE NOVIEMBRE

HORÁRIO



Rossana Orlandi & Nicoletta Brugnoni
(Itália / Italy / Itália)
Project Guiltless Plastic

9h20am -
10h10am

Plástico não é motivo para culpa e sim uma fonte de criatividade

Target: Comércio Exterior, Design, Marketing, Vendas, CEOs, Sustentabilidade

Plastic is not a cause for guilt but a source of creativity

Target: Foreign Trade, Design, Marketing, Sales, CEOs, Sustainability

El plástico no es motivo de culpa sino fuente de creatividad

Target: Comercio Exterior, Diseño, Marketing, Ventas, CEOs, Sostenibilidad



Lincoln Seragini
(Brasil / Brazil / Brazil)



Luís Rodolfo Arevalo
(México / Mexico / Mexico)

MESA REDONDA - Inovações em embalagens no mercado global

Target: Foreign Trade, Packaging, Design, Marketing, Vendas, CEOs, Sustentabilidade

ROUND TABLE - Packaging Innovation-Global Marketing

Target: Foreign Trade, Packaging, Design, Marketing, Sales, CEOs, Sustainability

MESA REDONDA - Innovación Global en Empaques y Envases

Target: Diseño, Marketing, Ventas, CEOs, Sostenibilidad

10h10am -
11h00am



Susanna Björklund
(Finlândia / Fiinland / Finlandia)

Sustentabilidade, empatia e design

Target: Comércio Exterior, Design, Marketing, Vendas, CEOs, Sustentabilidade

Sustainability, empathy and design

Target: Foreign Trade, Design, Marketing, Sales, CEOs, Sustainability

Sostenibilidad, empatía y diseño

Target: Comercio Exterior, Diseño, Marketing, Ventas, CEOs, Sostenibilidad



Alexandre Herchcovitch
(Brasil / Brazil / Brazil)

Lançamento Color Trend 2023

Target: Design, Marketing, Vendas, CEOs, Sustentabilidade

Color Trend 2023

Target: Design, Marketing, Sales, CEOs, Sustainability

Color Trend 2023

Target: Diseño, Marketing, Ventas, CEOs, Sostenibilidad

11h00am -
12h00pm



Valgroup
(Brasil / Brazil / Brazil)

(To be Confirmed - TBC)



Carlos Moreira
(Brasil / Brazil / Brazil)

Lançamento Yearbook 2022

Target: Marketing, Vendas, CEOs, RH

Yearbook 2022

Target: Comercio Exterior, Design, Marketing, Sales, CEOs, Sustainability

Yearbook 2022

Target: Diseño, Marketing, Ventas, CEOs, Sostenibilidad

12h00pm -
1h00pm

Coquetel / Cocktail / Cóctel

Coquetel /Cocktail / Cóctel

1h00pm -
2h00pm



Braskem
(Brasil / Brazil / Brazil)

(To be Confirmed - TBC)

2h00pm -
3h00pm

**Pesquisa Collab Trends
Deep Tech
(a confirmar)**



Professor Charles Eliezer Diesendruck
(Israel / Israel / Israel)

**Mechanochemistry in plastics –
(innovation in material improvement)**

Target: Comércio Exterior, Desenvolvimento, Pesquisas, CEO, Marketing, Vendas

**Mecanoquímica em plásticos –
(inovação no aprimoramento do material)**

Target: Foreign Trade, Development, Research, CEO, Marketing, Sales

**Mecanoquímica en plásticos –
(innovación en mejora de materiales)**

Target: Comercio Exterior, Desarrollo, Investigación, CEO, Marketing, Ventas

4h00pm -
5h00pm

**Palestra Elevate –
Relatório de sustentabilidade**

(To Be Confirmed – TBC)



Câmara Brasil – Árabe
(Sponsored Speaker)

5h00pm -
6h00pm

CLOSING

**Keynote Speaker
Startse (Brasil) TBC**